



BUSINESS FOR CULTURE & THE ARTS

2009 Top Business Donors to the Arts Research *Request for Donation, Grant & Sponsorship Information*

Dear Business Leaders,

Every year BCA asks Portland-area Arts Organizations to report to us their corporate gifts and sponsorships in an effort to measure business support of the arts and recognize the top business donors. This year, we are asking you, our business friends, to report that information directly to us. This survey will allow us to evaluate the level of statewide business giving, while asking arts organizations to focus on nominating special heroes and champions for their organizations during the current recession. We look forward to receiving your information.

By no later than July 31, 2009, please fill out and return the form below. We prefer to receive the completed digital form via email, however, if need be, it can be mailed or faxed.

Please note that all specific information you send us will be kept confidential and will only be included in totals for business giving, categorized by business names.

Information included in this form is required as follows:

- **ACTUAL CASH CONTRIBUTION TOTALS:** Contributions should be to organizations located only in Oregon. Do not include unpaid pledges. Your total should include annual fund contributions, sponsorships, capital campaigns, contributions to endowments, charitable portions of tables at fundraising events, etc. If you are unsure if an organization falls within the "arts" category, include it and we will make the determination. Please include any donations to the Oregon Cultural Trust in this section.
- **IN-KIND CONTRIBUTIONS:** If possible, please attach a dollar amount. This information may be used to determine our "Top In-Kind Supporter." If you do not have complete records for your in-kind contributions, anecdotal information will do. Focus should be on completing cash contributions.
- **Board Involvement:** Names of employees who serve on board of nonprofit cultural organizations in Oregon.
- **Employee Involvement/Volunteer Programs/Exceptional Volunteers**
- **Matching Gift Information**
- **Organization Size & Capacity:** Number of employees in Oregon

Thank you for your prompt response!

Although we prefer information be sent in this format, you are welcome to provide a list in your own format.

Please return to:

Business for Culture & the Arts • Attn: Jessica Stern
522 SW 5th Ave, Suite 1285 • Portland, OR 97204 • Email: info@nwbc.org • Fax: 503.248.1808
Questions? Phone: 503.228.2977 ext. 1



Part 2: In-Kind Contributions to Arts & Culture Organizations (If you need more space, please use the additional lines on page 5)

Organization Name	Dollar Amount	Date of Gift
		From July 1, 2008-June 30, 2009
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Part 3: Board Involvement

List names of employees who serve on boards of nonprofit cultural organizations in Oregon.

Employee Name	Organization
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Part 4: Employee Involvement/Volunteer Programs/Exceptional Volunteers

Describe any programs your company provides that encourage employee participation in arts events or volunteerism for the arts. Provide names and information regarding employees who may not serve on a board but volunteer at arts and cultural organizations.

Please return to:
 Business for Culture & the Arts • Attn: Jessica Stern
 522 SW 5th Ave, Suite 1285 • Portland, OR 97204 • Email: info@nwbca.org • Fax: 503.248.1808
 Questions? Phone: 503.228.2977 ext. 1



Did your company run a “Work for Art” workplace giving campaign this year? Yes No

Part 5: Matching Gift Programs

Does your company match employee contributions to the arts? Yes No

If so, how much was given in 2008-09? _____

Is that amount already included in contribution figures on page 1? Yes No

Part 6: Organization Size & Capacity

Please list the number of employees in Oregon. Please be as accurate as possible since we use these numbers to determine what size category your company falls into.

of Employees _____

Approximate percentage of charitable contribution budget to the arts: _____

Part 7: Extraordinary Gifts or Support

This year has been difficult for businesses and arts organizations alike. More than ever this year has shown the amazing collaborations that can exist between business and the arts. If your company has done something special or worked closely with an arts organization to support them through this recession, please tell us about it. We want to honor those businesses who are true champions of our arts and culture community in which we live.

Thank you for your participation in this important research! We look forward to celebrating this generosity with you at the **Arts Breakfast of Champions** on **Wednesday, November 18** at the **Portland Art Museum!**

Please return to:
Business for Culture & the Arts • Attn: Jessica Stern
522 SW 5th Ave, Suite 1285 • Portland, OR 97204 • Email: info@nwbca.org • Fax: 503.248.1808
Questions? Phone: 503.228.2977 ext. 1

